

Ã?ber uns

## Description

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# Ã?ber den Medienservice

Mit dem Medienservice wollen wir auf Zusammenhänge von Klimakrise, Gesundheit und Biodiversität hinweisen, über die bislang kaum berichtet wird. Wir möchten den Einstieg in die Recherche zu diesem Themenkomplex erleichtern, einen Überblick verschaffen, auf nützliche Informationsquellen verweisen und insbesondere für konstruktive und lokale Berichterstattung Ansatzpunkte liefern. Dafür haben wir die wissenschaftliche Evidenz, fachliche Einordnungen, Zitate von Expert:innen aus unserem Netzwerk und konkrete Tipps für die Datenrecherche auf lokaler Ebene in sieben Dossiers gebündelt.

Die ständig steigende hitzebedingte Sterblichkeit in Deutschland zeugen davon, dass die Klimaveränderungen nicht nur im Globalen Süden angekommen sind. Auch wir hier in Deutschland sind davon betroffen – und wir sind nicht darauf vorbereitet. Obwohl unsere Ressourcen so viel größer sind als im Globalen Süden, wo Extremwetter, Dürre und Infektionskrankheiten noch mehr Todesopfer fordern und unzählige Menschen aus ihrer Heimat vertreiben. Wir wollen aufzeigen, warum die Krisen unserer Zeit miteinander zusammenhängen und dass wir sie nur bekämpfen können, wenn wir ressortübergreifend und konstruktiv darüber berichten.

Die Kernbotschaft aus all diesen Informationen ist: Wir alle könnten es sehr viel gesünder, sicherer und schöner haben – wenn wir das Potenzial aus den unzähligen Synergien zwischen Artenschutz, Gesundheitsschutz und Klimaschutz ausschöpfen.

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## Das Team

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## Häufige Fragen

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mühen sich damit überraschende Zusammenhänge und neue wissenschaftliche Erkenntnisse  
aufzeigen, die bislang wenig in der Berichterstattung und der öffentlichen Debatte stattfinden, um das  
Verständnis für die Verbindungen von Klimakrise, Gesundheitskrise und Biodiversitätskrise zu  
verbessern und, um die Recherche zu erleichtern.[vc_column_text]/toggle][toggle color="Accent-  
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Klima & Gesundheit?"]vc_column_text]Die öffentliche Auseinandersetzung mit der Klimakrise,  
Biodiversitätsverlust, Umweltzerstörung und den Folgen für die Menschen ist konfrontativ und  
gefangen in politischen Lagern und Hiobsbotschaften. Die Berichterstattung beschränkt sich meist  
auf tagesaktuelle Anlässe, wie Extremwetterereignisse, Dürreperioden, Waldbrände oder neue  
IPCC-Berichte. Denn die Zusammenhänge sind komplex und schwer zu vermitteln. Es braucht viel  
Energie und Energie und Recherche, um die Themen zu durchdringen. Mit dem Medienservice wollen  
wir hierbei unterstützen. Wir durchleuchten die Auswirkungen für Menschen und Gesundheit, wir  
erläutern den wissenschaftlichen Kenntnisstand und die Herausforderungen, nennen aber auch  
Lösungsvorschläge, Datenbanken und positive Beispiele aus ganz Deutschland.  
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heading\_tag\_functionality="default" title="Wer steht hinter dem Medienservice Klima & Gesundheit?"[vc\_column\_text]Der Medienservice wird bereitgestellt von der [Stiftung Gesunde Erde](#) [â?? Gesunde Menschen](#) (GEGM). Das redaktionelle Team kÃ¶nnen Sie oben kennenlernen.

GEGM ist eine gemeinnÃ¼tzige Organisation und wurde im MÃrz 2020 von Dr. Eckart von Hirschhausen gegrÃ¼ndet. Kern ihrer Arbeit ist eine IÃ¶lungsorientierte Kommunikation, die die Bedeutung der Klimakrise, der BiodiversitÃ¤tskrise und NaturzerstÃ¶rung fÃ¼r unser aller Gesundheit in der Ã¶ffentlichkeit, der Fachwelt und der Politik vermittelt.[/vc\_column\_text][toggle][toggle

color="Accent-Color" heading\_tag="h4" heading\_tag\_functionality="default" title="Wie wird der Medienservice Klima & Gesundheit finanziert?"[vc\_column\_text]Als gemeinnÃ¼tzige Organisation ist GEGM auf Spenden und institutionelle FÃ¶rderung angewiesen. Der Medienservice wird durch eine FÃ¶rderung der [Stiftung Mercator](#) ermÃ¶glicht. Die Stiftung Mercator hat keinerlei Einfluss auf die redaktionelle Arbeit. GEGM war von Beginn an verantwortlich fÃ¼r das Konzept, die Struktur und Inhalte des Medienservice. Wir entscheiden jederzeit alleine und unabhÃ¤ngig, welche Themen und Inhalte wir setzen. Die FÃ¶rderung bedeutet, dass die von der Stiftung Mercator bereitgestellten Mittel ausschlieÃ¶lich fÃ¼r die Inhalte des Medienservices genutzt werden dÃ¶rfen, beispielweise Personalkosten, Honorare, Bildrechte, Website-Entwicklung oder Hosting-GebÃ¼hren.[/vc\_column\_text][toggle][toggle

color="Accent-Color" heading\_tag="h4" heading\_tag\_functionality="default" title="Woher kommen die Informationen?"[vc\_column\_text]Alle redaktionellen Inhalte des Medienservices werden von unserem Team nach journalistischen Kriterien umfassend recherchiert, kontrolliert und lektoriert. SÃ¤mtliche Quellenangaben befinden sich in den Dossiers an den relevanten Stellen und kÃ¶nnen einfach nachverfolgt werden. AuÃ¶erdem haben wir alle Themendossiers zur externen Kontrolle an mehrere ausgewiesene Expert:innen geschickt, um insbesondere die korrekte Gewichtung des wissenschaftlichen Kenntnisstands sicherzustellen. Wir erheben aber trotzdem nicht den Anspruch auf systematische VollstÃ¤ndigkeit sÃ¤mtlicher wissenschaftlicher Themenfelder, dafÃ¼r sind sie zu umfassend und komplex. Wir verstehen den Medienservice als Informationsangebot, um die Recherche und Themenentwicklung fÃ¼r Journalist:innen zu erleichtern.[/vc\_column\_text][toggle][toggle

color="Accent-Color" heading\_tag="h4" heading\_tag\_functionality="default" title="Wie kann ich den Medienservice Klima & Gesundheit nutzen?"[vc\_column\_text]Der Medienservice steht zur freien VerfÃ¼gung, eine Anmeldung oder Nennung ist nicht notwendig. Falls Sie Inhalte oder Angaben des Medienservice nutzen, sind wir dankbar und begrÃ¼Ã¶en es, wenn Sie uns das mitteilen. Gerne unterstÃ¼tzen wir mit weiteren Hinweisen und Tipps bei der Recherche.

Egal ob Sie den Medienservice nutzen oder nicht, freuen wir uns, wenn Sie einen [Fragebogen](#) des Munich Science Communication Labs (MSCL) ausfÃ¼llen. In der wissenschaftlichen Begleitforschung zum Medienservice untersucht das MSCL, wie die Inhalte optimiert und damit das Angebot fÃ¼r Journalist:innen evidenzbasiert verbessert werden kann.

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## ***Kooperationspartner***

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nicht möglich gewesen ohne die tatkräftige Unterstützung unseres Teams. Darüber hinaus  
wollen wir uns auch bei unseren Kooperationspartner:innen  
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Deutschlands erstes crossmediales Medium für Positiven Journalismus und erreicht über Online-  
sowie Print-Magazin, Instagram, Facebook und den Weltaufgang-Podcast hunderttausende Menschen  
pro Monat. Jeden Tag und überall finden zahlreiche positive Ereignisse statt. Das Good News  
Magazin ist ihre Plattform. Der Fokus liegt also auf Lösungsansätzen, erfreulichen Entwicklungen  
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wissenschaftlich durch das Munich Science Communication Lab (MSCL) begleitet. Das MSCL ist an  
der Ludwig-Maximilians-Universität München (LMU) angesiedelt und erforscht die öffentliche  
Kommunikation von wissenschaftlichen Erkenntnissen rund um den Themenkomplex Planetary Health.  
In der wissenschaftlichen Begleitforschung zum Medienservice untersucht das MSCL, wie die Inhalte

optimiert und damit das Angebot für Journalist:innen evidenzbasiert verbessert werden kann. Das MSCL folgt bei dieser Untersuchung rein wissenschaftlichen Prinzipien. Es besteht keine wirtschaftliche Beziehung zwischen dem MSCL und der Stiftung Gesunde Erde – Gesunde Menschen.

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## Unser **F&A** **Orderer**

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unabhÄngige Stiftung. Sie tritt mit den von ihr gefÄrderten Projekten und stiftungseigenen  
AktivitÄten fÄr eine Gesellschaft ein, die sich durch Weltoffenheit, SolidaritÄt und  
Chancengleichheit auszeichnet. Die Stiftung Mercator will umfassende Bildung und Chancengleichheit  
ermÄglichen, Selbstentfaltung von Kindern, Jugendlichen und jungen Erwachsenen stÄrken,  
Wissenschaft und Forschung zu ihren Zielen und Themen im Interesse aller fÄrdern, die  
VerstÄndigung und den Austausch zwischen Menschen unterschiedlicher Kulturen unterstÄtzen,  
fÄr ein geeintes Europa eintreten, die gesellschaftlichen Voraussetzungen fÄr das friedliche  
Zusammenleben von Menschen unterschiedlicher Herkunft, unterschiedlicher Äberzeugungen und  
unterschiedlicher sozialer Lage verbessern und die natÄrlichen Lebensgrundlagen  
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**Haben Sie Fragen, Anregungen oder andere Hinweise?** Wir freuen uns über jegliches Feedback zum Medienservice und unseren Dossiers.

**Brauchen Sie ein Interview oder eine Einordnung von Expert:innen?** Wir stellen gerne Kontakt zu Expert:innen her und unterstützen bei der Suche nach Fachleuten in Ihrer Umgebung.

**Sind Sie selbst Expert:in?** Melden Sie sich gerne bei uns und stellen sich und Ihre Arbeit vor. Gerne nehmen wir Sie in unsere Auswahl auf.

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â??\*â?? zeigt erforderliche Felder an

Anrede\*

Keine Angabe  
 Herr  
 Frau

Vorname\*

---

Nachname\*

E-Mail\*

Betreff\*

Ihre Nachricht\*

Datenschutz\*

Ja, ich stimme der [Datenschutzerklärung](#) zu.

Email

Dieses Feld dient zur Validierung und sollte nicht verändert werden.

Absenden

[/vc\_column\_inner][/vc\_row\_inner][/vc\_column]vc\_column column\_padding="no-extra-padding" column\_padding\_tablet="inherit" column\_padding\_phone="inherit" column\_padding\_position="all" column\_element\_direction\_desktop="default" column\_element\_spacing="default" desktop\_text\_alignment="default" tablet\_text\_alignment="default" phone\_text\_alignment="default" background\_color\_opacity="1? background\_hover\_color\_opacity="1? column\_backdrop\_filter="none" column\_shadow="none" column\_border\_radius="none" column\_link\_target="\_self" column\_position="default" gradient\_direction="left\_to\_right" overlay\_strength="0.3? width="1/5? tablet\_width\_inherit="default" animation\_type="default" bg\_image\_animation="none" border\_type="simple" column\_border\_width="none" column\_border\_style="solid" column\_padding\_type="default" gradient\_type="default" offset="vc\_hidden-sm vc\_hidden-xs"[/vc\_column][/vc\_row]

**Date Created**

21. März 2023

**Author**

mbueyuekdere